



CORE COMMITTEE SELECTIONS

Round 2: Task Guidelines

Timeline: T-10

Dance is a crucial category of competitive events under the “Cultural Events” vertical of the fest. Each year, our focus has been to introduce some aspect to these events that is both challenging for participants and exciting for audiences to witness.

It's 10 days to the fest and the number of registrations for 'Inferno', the street dance event at Manfest-Varchasva are very low. You have already contacted all top undergrad colleges, B- schools and dance academies for participation. The event has been publicized well on social media. Suggest new ways to garner registrations for the event.

OR

Devise a step-by-step plan for organizing a dance workshop. The plan should include details of the medium used, operational mechanism and all other requirements for flawless execution. Also include ideas on who will conduct the workshop and how to increase participation. Who will be your target audience and at what entry fee will you charge? Give your rationale behind this. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

In case of any queries, please contact: Nandini | Ashita
All The Best!!!

MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

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