Round 2: Task Guidelines

Timeline: T-100

JashN, the Fashion Parade is one of the most scintillating events of the fest, one that ups the glamour quotient of the fest. Each year, our focus has been to introduce some aspect to this event that is both challenging for participants and exciting for audiences to witness.

Conceptualize with end-to-end detailing, 5 new elements that can be added to the fashion parade. E.g. Last year, we re-conceptualised the whole event to fit the online scenario, keep in mind events can be both online and offline, plan accordingly.

Deliverables:
1. 5 ideas/concepts with brief description
2. The action plan (who, what, when and how)
3. Contact details of people/ organizations to be approached as suggested in the ideas

Given below are some general guidelines to help structure your thoughts while completing the task:

Concept and Design
1. Description of the event – nature (showcase/competitive/non- competitive/crowd engagement)
2. Detailing of the event – Rules, detailing of rounds (preliminary elimination rounds as well), possible judges, evaluation criteria etc.
3. Potential sponsors that we can partner with for the event (with a brief outline on why they should associate with us)

Final Deliverable
A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details

In case of queries, you can always contact: Ashita | Nandini
All the best!!

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