



CORE COMMITTEE SELECTIONS

Round 2: Task Guidelines

Timeline: T-50

Manfest-Varchasva is a 3-day long Annual Business, Cultural and Sports fest, which hosts a variety of events. The operations team is integral in ensuring end-to-end management of logistics of all the events. It is the responsibility of the Operations vertical to ensure flawless execution of events and smooth conduct of the fest by taking care of Administrative Activities, Infrastructure, Inventory and Vendor relationship.

As a core member of Manfest-Varchasva you are expected to design the blueprint of the fest. You can take various avenues of IIM Lucknow and come up with plans as what all activities could be held at those avenues. Please avoid following the status quo. Be creative.

Task:

Put yourself in the shoes of the convenor of the event and come up with the blue print of running the entire fest. It should include the operational strategy for the fest. Be as detailed as possible while ensuring the details are specific to IIM Lucknow.

Final Deliverables:

- Timeline of tasks leading to successful execution
- A detailed procurement plan considering all health and safety constraints
- Identification of the physical and digital requirements to conduct the fest
- The estimated budget for all the listed requirements
- Probable issues and their resolution during the execution of fest

For any queries regarding the task contact:

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