



JashN

The Flagship Fashion Parade Competition

General Guidelines:

1. Teams are required to register [here](#) with all the relevant details requested in the registration form filled. Teams who fail to register within the stipulated time will not be allowed to participate.
2. Event will be conducted in 2 rounds:
 - a. ***First round will be conducted online, where the teams are required to share their entries at fashp@iiml-manfestvarchasva.com.***
 - b. ***Teams qualified to final round will perform in IIM Lucknow campus during Manifest-Varchasva 2023-24.***
3. Teams are required to send any of the below two as their submission for the preliminary round:
 - a. Any of the teams past performance video shot in the last 2 years.
 - b. Record a new video where the team perform together.
4. The team can have a maximum of 7 performing actors and a minimum of 3. In addition to this, teams are allowed to have a maximum of 3 members (students) inclusive of a make-up artist, costume designer and a choreographer.
5. Obscenity (at the discretion of judges), defaming any political party or religious groups of any kind, shall not be allowed and may lead to disqualification.
6. Decisions of the judges shall be final and binding in case of any conflict.

Round 1: Preliminary Round

1. This will be an online round; students are required to send their submissions to fashp@iiml-manfestvarchasva.com.
2. The video can be of a maximum duration of 2 minutes and a minimum of 1 minutes. Creativity, choreography, and theme will attract points.



IIM LUCKNOW'S

MANFEST-VARCHASVA 2023-24

THE ANNUAL BUSINESS, CULTURAL AND SPORTS FEST

FEBRUARY 9-11th 2024



3. The video can be either a recording of their past performance shot in the last 2 years or a new performance.
4. Last date to register and submit the entry will be 20th January 2024. Naming convention: **MV 2023-24_JashN_<Team Name>**. For any additional details, you can visit [<link>](#) or you can write a mail to fashp@iiml-manfestvarchasva.com.
5. Top 10 teams will be shortlisted for the final round where the teams are required to perform at IIM Lucknow campus.
6. Selected teams will be informed about their selection with further details in due time.

Round 2: Final Round

1. Teams shortlisted from the online round will be informed of their selection in due time.
2. Final round for shortlisted candidates will take place during Manfest-Varchasva 2023-24 from 9th to 11th Feb. The final schedule will be communicated on the website and Instagram page.
3. Participating teams are required to arrange for props required for their performance. IIM Lucknow/ Manfest-Varchasva will not be responsible for the same.
4. Each team will be given a maximum of 9 minutes for performance and 2 minutes for Q&A.
5. Teams exceeding the provided time limit will attract negative points.
6. The soundtrack (if any) for the campus round should be mailed to us on or before 6th February 2024. In case of a deadline not being met, the organizers will not be responsible for any mishaps with regards to it.
7. Participants must bring their soundtrack on a pen drive on the day of the event

Judging Criteria

Performance will be judged based on choreography, theme, costume, ramp walk, makeup, Q&A, creativity, music.