



Antarnaad

Short Film/Vlog Making Competition

General Guidelines:

1. Teams are required to register [here](#) with all the relevant details requested in the registration form filled. Teams who fail to register within the stipulated time will not be allowed to participate.
2. The teams have the option of sending entries in the following two formats:
 - a. Short film making – In this format, the teams will be required to share their short films at theatre@iiml-manfestvarchasva.com. They can choose any theme of their choice.
 - b. Vlog-making competition – In this format, the teams will be required to make a short vlog around any theme that tells a story. They will be required to share their vlogs at theatre@iiml-manfestvarchasva.com.
3. Participants are required to send any of the below two:
 - a. Any of the teams past performance film/vlog shot within the last 2 years.
 - b. Record a new film/vlog where the team performs together.
4. The team can have a minimum of 3 participants.
5. Teams are required to perform in English or/and Hindi. No teams will not be allowed to perform in their regional language. English subtitles are mandatory for Hindi films/vlogs.
6. Obscenity (at the discretion of judges), defaming any political party or religious groups of any kind, shall not be allowed and may lead to disqualification.
7. Decisions of the judges shall be final and binding in case of any conflict.
8. Multiple entries from the same college are allowed.
9. Participants can opt for either one of the formats. The film/vlog will be screened at the same time and will be evaluated collectively.

Round 1: Online submission round

1. This will be an online round; students are required to send their submissions to theatre@iiml-manfestvarchasva.com.



IIM LUCKNOW'S MANFEST-VARCHASVA 2024-25 THE ANNUAL BUSINESS, CULTURAL & SPORTS FEST



2. The short film/vlog can be either a recording of their past performance or a new performance.
3. The short film/vlog can be a minimum of 5 minutes and a maximum of 15 minutes.
4. Last date for registration and to submit the entry will be 26th January 2025. Naming convention: **MV 2024-25_Antarnaad_<Team Name>**. For any additional details, you can visit <https://iiml-manfestvarchasva.com> or you can write a mail to theatre@iiml-manfestvarchasva.com.
5. Top 10 teams will be shortlisted for the final round where the teams are required to perform at MV.
6. Selected teams will be informed about their selection with further details in time.

Round 2: Film/Vlog Screening and Interaction Round:

1. Teams shortlisted from the online round will be informed of their selection in time.
2. The final round for shortlisted candidates will take place during Manfest-Varchasva 2024 - 25 from 7th to 9th February. The final schedule will be communicated on the website and Instagram page.
3. Teams not meeting the size requirement will attract negative points.
4. The final round will consist of two parts -
 - a. Film/Vlog Screening - Each team will be given a maximum of 15 minutes for screening (including credits, a maximum of 60 seconds) for their film/vlog.
 - b. Judge Interaction - Teams will also be required to present a synopsis of the short film/vlog. A minimum of 3 members from each team (director/writer/editor/actor) should present the rationale behind the theme of the film/vlog, the thought process that went behind it, and their inspiration. They should be ready for cross-questions from the judge. The duration for this part will be 15 minutes. The judge will also provide the teams with valuable insights on how to improve their production.
5. Teams exceeding the provided time limit will attract negative points.
6. The short film/vlog for the campus round should be mailed to us on or before 4th February 2025. In case of a deadline not being met, the organizers will not be responsible for any



IIM LUCKNOW'S
MANFEST-VARCHASVA 2024-25
 THE ANNUAL BUSINESS, CULTURAL & SPORTS FEST



mishaps regarding it. Participants must bring their short film/vlog on a pen drive on the day of the event.

- All entries must be original works. Plagiarism or use of copyrighted material without approval will result in straight disqualification.

Judging Criteria

Performance will be judged based on originality, creativity, content, dialogue, direction, editing, sound design, storytelling, cinematography, and message.

