



JashN

The Flagship Fashion Parade Competition

General Guidelines:

1. Teams are required to register [here](#) with all the relevant details requested in the registration form filled. Teams who fail to register within the stipulated time will not be allowed to participate.
2. The event will be conducted in 2 rounds:
 - a. The first round will be conducted online, where the teams are required to share their entries at fashp@iiml-manfestvarchasva.com.
 - b. Teams qualified for the final round will perform in the IIM Lucknow campus during Manfest-Varchasva 2024-25.
3. Teams are required to send any of the below two as their submission for the preliminary round:
 - a. Any of the teams' past performance video shot in the last 2 years.
 - b. Record a new video where the team performs together.
4. The team can have a maximum of 15 performing actors and a minimum of 5. In addition to this, teams are allowed to have a maximum of 3 members (students) inclusive of a make-up artist, costume designer, and a choreographer.
5. Teams are free to choose any theme of their choice. They should be able to justify the theme with the costumes, music, and choreography.
6. Obscenity (at the discretion of judges), defaming any political party or religious groups of any kind, shall not be allowed and may lead to disqualification.
7. Decisions of the judges shall be final and binding in case of any conflict.

Round 1: Online Submission

1. This will be an online round; students are required to send their submissions to fashp@iiml-manfestvarchasva.com.
2. The video can be of a maximum duration of 2 minutes and a minimum of 1 minute. Creativity, choreography, and theme will attract points.



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FEBRUARY 7-9TH, 2025



3. The video can be either a recording of their past performance shot in the last 2 years or a new performance.
4. The last date to register and submit the entry will be 26th January 2025. Naming convention: **MV 2024-25_JashN_<Team Name>**. For any additional details, you can visit <https://iiml-manfestvarchasva.com> or you can write an email to fashp@iiml-manfestvarchasva.com.
5. The top 10 teams will be shortlisted for the final round where the teams are required to perform at the IIM Lucknow campus.
6. Selected teams will be informed about their selection with further details in due time.

Round 2: Fashion Parade

1. Teams shortlisted from the online round will be informed of their selection in due time.
2. The final round for shortlisted candidates will take place during Manfest-Varchasva 2024 - 25 from 7th to 9th February. The final schedule will be communicated on the website and Instagram page.
3. Participating teams are required to arrange for props required for their performance. IIM Lucknow/ Manfest-Varchasva will not be responsible for the same.
4. Each team will be given a maximum of 15 minutes for performance and 2 minutes for Q&A.
5. Teams exceeding the provided time limit will attract negative points.
6. The soundtrack (if any) for the campus round should be mailed to us on or before 3rd February 2025. In case of a deadline not being met, the organizers will not be responsible for any mishaps concerning it.
7. Participants must bring their soundtrack on a pen drive on the day of the event.

Judging Criteria

Performance will be judged based on choreography, theme, costume, ramp walk, makeup, Q&A, creativity, and music.