



Rohan

The Flagship Spoken Poetry Competition

General guidelines:

1. The event would be conducted in two rounds (Online Prelims + Offline Finals).
2. Participants need to register online on – [ROHAN REGISTRATION FORM](#)
3. Only registered individuals would be allowed to participate.
4. The registered candidates would be required to send video entries for the preliminary round.
5. The “Offline finals” for the qualified candidates would be conducted at IIM Lucknow’s campus.
6. Use of foul language during performances is strictly prohibited and will result in immediate disqualification.
7. Content that is inappropriate, blasphemous, or defamatory towards any political party or religious group is strictly forbidden.
8. The judges’ decisions will be final and binding in the event of any dispute.
9. Participants unable to attend must inform the organizing committee at least 7 days in advance.
10. Only original compositions are permitted. Submitting plagiarized work will lead to disqualification.
11. Clothing with any form of branding is not allowed. Mentions of college sponsors will be made only by the event compere.

Structure of the event:

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| <p>Preliminary Round</p> | <p><i>This round would be conducted online and the selection of winners for this round would be done through online entries submitted by the participants.</i></p> <p>Registration form link – ROHAN REGISTRATION FORM</p> <p>Deadline for submission: 26th January 2025</p> <p>Time Limit: 2–3 minutes</p> <ul style="list-style-type: none">• Participants can submit a video of any recent past performance or a live recording of their performance.• Poetry of any length or style is accepted.• The poem must be in English, Hindi, or Urdu.• Participants are allowed to use props and background music.• Submissions must be in video format (suggested format: .mp4).• File Naming Convention: MV2024-25_Rohan_Name.• Participants must email their submissions to literary@iiml-manfestvarchasva.com after completing the registration process for “Rohan.” <p>Submissions from teams without registrations would be considered null and void</p> |
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Finals

The Finals would be held at the IIM Lucknow Campus between 7th to 9th February'25, and the shortlisted teams would be notified about the dates and selection via an official selection email.

Guidelines for the finals:

- Finalists will have **20 minutes** to compose a 5- to 10-line poem on any one of the given topics.
- Participants will then present their poem to the panellists in a **4-minute presentation**.
- The presentation will be evaluated by the judging panel based on the predefined criteria.

Judging criteria:

Relevance to the theme, creativity/style, and originality, clarity of imagery and language, coherence of form and structure (harmony of words, presentation).

